



KEMENTERIAN KEWANGAN DAN EKONOMI

SIARAN AKHBAR

PEMBERIGAN BAGI:

PBD 39:2022 – BRUNEI STANDARD FOR SAPODILLA

PBD 40:2022 – BRUNEI STANDARD FOR CUCUMBER

PBD 41:2022 – BRUNEI STANDARD FOR EGGPLANT

PBD 42:2022 – BRUNEI STANDARD FOR MELON

PBD 43:2022 – BRUNEI STANDARD FOR PUMPKIN

Tarikh : 1hb Mac 2023

1. Kementerian Kewangan dan Ekonomi melalui Pusat Standard Kebangsaan (PSK), Bahagian Industri dan Ekosistem Perniagaan (IBE) dengan kerjasama Jabatan Pertanian dan Agrimakanan (JPA), Kementerian Sumber-Sumber Utama dan Pelancongan (KSSUP), telah mengadakan program sosialisasi bagi PBD 39:2022 – PBD 43:2022 iaitu Piawai Brunei Darussalam bagi Ciku, Timun, Terung, Tembikai dan Labu pada 28^{hb} Februari 2023 di Dewan Simpur, Pusat Agribusiness Rimba, Gadong, Jabatan Pertanian dan Agrimakanan.
2. Objektif bagi pemberigian tersebut adalah untuk memperkenalkan dan memaklumkan kepada orang awam serta pihak-pihak berkepentingan mengenai kelima-lima (05) piawai yang baru diterbitkan, untuk dipraktikkan di dalam industri pertanian tempatan. Piawai-piawai tersebut boleh juga menjadi rujukan dan panduan am untuk para pengimport, pengeksport, pembangunan dan perkembangan pertanian, komuniti-komuniti petani, penyelidik akademik, penggubal dasar serta melibatkan orang awam di dalam aktiviti-aktiviti pertanian.
3. Sesi ini antara lain berkongsi mengenai dengan peranan dan faedah piawaian serta aspek teknikal dan kandungan Piawai Brunei Darussalam, PBD oleh Yang Mulia Pg Abdul Shahid bin Pg Hj Amir Bahar, Pegawai Tugas-Tugas Khas Tingkat II, PSK dan Yang Mulia Mohamad Faa'id bin Haji Mohamad Kasim, Pegawai Pertanian sebagai ahli Jawatankuasa Komite Teknikal Hasil Pertanian, TCAC.
4. Sosialisasi tersebut telah dihadiri oleh **96** peserta dari pelbagai sektor kerajaan dan swasta, diantaranya dari pengusaha-pengusaha tanaman, wakil-wakil daripada pasaraya, pembekal tanaman, pengeksport/pengimport tanaman, institusi pengajian tinggi, koperasi-koperasi, pegawai dan kakitangan PSK dan JPA. Dalam merealisasikan inisiatif kedua-dua agensi iaitu Pusat Standard Kebangsaan dan Jabatan Pertanian dan Agrimakanan, sosialisasi tersebut diakhiri dengan penjualan buku PBD 39:2022 – PBD 43:2022.



MINISTRY OF FINANCE AND ECONOMY

PRESS RELEASE

**SOCIALIZATION PROGRAMME FOR:
PBD 39:2022 – BRUNEI STANDARD FOR SAPODILLA
PBD 40:2022 – BRUNEI STANDARD FOR CUCUMBER
PBD 41:2022 – BRUNEI STANDARD FOR EGGPLANT
PBD 42:2022 – BRUNEI STANDARD FOR MELON
PBD 43:2022 – BRUNEI STANDARD FOR PUMPKIN**

Date : 1st March 2023

1. The Ministry of Finance and Economy through National Standard Centre (NSC), Industry & Business Ecosystem Division (IBE) in collaboration with Department of Agriculture and Agrifood, DoAA, Ministry of Primary Resource and Tourism (MPRT) conducted a socialization programme on PBD 39:2022 to PBD 43:2022 on Brunei Standards for Sapodilla, Cucumber, Eggplant, Melon and Pumpkin on the 28th February 2023 at Simpur Hall, Rimba Horticulture Business Centre, Gadong, DoAA.
2. The objective of the socialization is to introduce and inform the public and stakeholders about the five (05) newly published standards to be practised in the local agricultural industry. This standard also served as a general reference and guidance for importer, exporter, agricultural development, farming community, academic researchers, policy makers and also general public who are involved in agriculture activities.
3. The session amongst others shared the role and benefits of standards and the technical aspects and contents of the Piawai Brunei Darussalam, PBD by Yang Mulia Pg Abdul Shahid bin Pg Hj Amir Bahar, Special Duties Officer Grade II, NSC and Yang Mulia Mohamad Faa'id bin Haji Mohamad Kasim, Agricultural Officer in his capacity as a member to the TCAC.
4. It was attended by **96** participants from stakeholders of various government and private sectors namely farmers, representative from supermarkets, agricultural crop suppliers, importers/exporters, higher education institutions, cooperatives, officials and staff from both NSC and DoAA. The socialization concluded with the selling of PBD 39:2022 to PBD 43:2022 to realize the initiatives of both the National Standards Centre and Department of Agriculture and Agrifood.